

Women at Work: Making Communication Work for You

This presentation is filled with proven communication techniques designed to improve a woman's effectiveness in the courtroom, boardroom or in any situation requiring clear and confident communication. Beginning with the latest research reaffirming that "the Glass Ceiling" still exists, the presenter describes the barriers to effective female communication and compares the characteristics of powerless vs. powerful speech. The presentation also includes examples of specific tools to achieve powerful speech in a variety of situations. Topics include:

- Salary disparity between men and women
- Barriers to effective female communication
- The characteristics of powerless vs. powerful speech
- Avoiding falling into a speaker stereotype
- Effective impromptu speaking
- Handling the three most difficult male personalities

Eradicate The "\$4,035 Difference"

Q: Why would **males** who interview for the *same* job, with the *same* education and the *same* experience **average \$4,035 more than women** in starting salary?



Because They *Asked* For It

