



Shelley C. Spiecker, Ph.D.

Senior Litigation Consultant

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When clients, including international Fortune 50 companies, face high-stakes litigation or significant obstacles to persuasion, they turn to Dr. Shelley Spiecker for experienced and informed support.

EDUCATION

University of Kansas, Ph.D.,
Communication Studies, 1998
Emphasis on legal communication and qualitative and quantitative research methods

University of Kansas, M.A.,
Communication Studies, 1995
Emphasis on legal communications and social influence

University of Kansas, B.A.,
Communication Studies, 1993
Graduated with honors

Shelley is an enthusiastic advocate for her clients. She has earned the trust of attorneys across the country for her unique insights into difficult communication situations, designing research to impact perceptions of judges and jurors. Attorneys appreciate the tailored strategy recommendations she provides following each research cycle. Dr. Spiecker has extensive experience in the design and analysis of mock jury trial and focus group research as well as mock bench trials and mock arbitrations.

Shelley provides an informed outsider's perspective and possesses an uncommon ability to prepare witnesses from all backgrounds for deposition or testimony. Dr. Spiecker is nationally recognized for her work helping to prepare witnesses for depositions and trial. Her unique combination of education in legal communication and experience in the field give her unparalleled insights into case and trial presentation strategies. Shelley advises on the best medium and method for your courtroom communications based on her nearly 30 years' experience researching jurors across the country.

REPRESENTATIVE EXPERIENCE

Exceptional Support Throughout

- Case Strategy
- Witness Preparation
- Jury Selection
- Mock Arbitrations
- Mock Hearings
- Mock Jury Research

Tailored Guidance Regarding

- Commercial Litigation
- Oil and Gas

- Medical Negligence/Malpractice
- Construction
- Product Liability
- Personal Injury

MEMBERSHIPS AND AFFILIATIONS

- American Association of Public Opinion Research, Member
- American Bar Association, Member
- American Psychological Association, Member
- American Society of Trial Consultants (ASTC), Member
- Institute for Energy Law, Member
- National Communication Association, Communication and Law Commission Member

SELECTED PUBLICATIONS

From Courtroom to Zoom Room: Online Persuasion, Persuasion Strategies Alert, (April, 2020) Kevin Bouilly, Katerina Oberdieck, Shelley C. Spiecker, Ken Broda-Bahm

SELECTED PRESENTATIONS

Jury Psychology in a COVID World: Implications for the Energy Industry, Institute for Energy Law Annual Conference, (November, 2020) Shelley C. Spiecker

Effective Communication Across Differences in the Age of Polarization and "Fake News", 2020 DRI Conference, (October, 2020) Shelley C. Spiecker

Malpractice Lawsuits and the Pandemic: What Do We Know So Far?, The Doctor's Company NER Presentation, (August, 2020) Shelley C. Spiecker

Psychology of Blockbuster Verdicts, DRI Toxic Tort and Environmental Law Committee, (February, 2020) Shelley C. Spiecker

MeToo Movement 3.0, Mile High SHRM, (January, 2020) Shelley C. Spiecker, Steve Gutierrez

Perspectives on Trying Energy Cases in 2019 and Beyond: Opinions from a Former Judge, a Trial Lawyer, and Jury/Trial Consultant,

Institute for Energy Law 18th Annual Conference, (November, 2019)
Shelley C. Spiecker

Making the Most of Your Communication Opportunities,
Presentation to Holland & Hart Women's Forum, (April, 2019)
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