



Katerina Oberdieck

Quantitative Researcher

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Attorneys preparing for litigation draw on the data analytics and statistical models prepared by Katerina to provide deeper insights into the attitudes of jury-eligible individuals.

EDUCATION

Missouri State University, M.S.,
Psychology, 2017
*Graduate Certificate in Statistics and
Research Design*

Missouri State University, B.S.
Psychology, 2015
magna cum laude

Katerina plays an active role in designing and conducting research into the motivations and attitudes of potential jurors. She manages the collection and analysis of data from surveys, mock trials, and social media research to gather information from individuals across the country. Katerina's background in statistics results in deeper insights for case strategy development.

Katerina is a vital resource to attorney teams preparing for litigation. Her combination of experience and training with multiple research methods gives our consultants a competitive advantage that translates to enhanced insights during trial preparations. In addition to data analysis for clients, Katerina contributes to client alerts and articles on The Persuasive Litigator blog.

REPRESENTATIVE EXPERIENCE

Experienced Advice Using

- Analytics and Statistical Modeling
- Survey Creation
- Social Media Research
- Mock Trial Research
- Case Assessment Survey

Informed Support Regarding

- High-Profile Matters
- Commercial Litigation
- Products Liability
- Medical Negligence/Malpractice
- Personal Injury

SELECTED PUBLICATIONS

From Courtroom to Zoom Room: Online Persuasion, Persuasion Strategies Alert, (April, 2020) Kevin Bouly, Katerina Oberdieck, Shelley C. Spiecker, Ken Broda-Bahm